Press Release Newsight Japan Ltd.

24" Glass-less 3D display for Digital Signage purpose

July 17, 2012

Newsight Japan (Headquartered in Tokyo, Japan/CEO Kiyoto Kanda) related new 3D display without glasses in 24" size. This model is based on lenticular lens, which is the first production model for Newsight Japan among lenticular lens based model.

Newsigtht Japan has been focusing on parallax barrier based 3D display without glasses. However, there are requirement from the market to demand lenticular lens based 3D display. Based on experience in parallax barrier technology, newly designed lenticular lens has a special feature of less moiré with good 3D image quality. Mass production of lens is now possible to reduce total cost for Glass-less 3D display.

Specification
Size: 24 inches diagonal (Aspect ratio 16:10)
3D filter: 8-view lenticular lens based
Resolution : 1920 X 1200
Brightness : 300-350 nits (in 3D mode)
3D Viewing angle : 90 degrees
Input signal : DVI/VGA
Input voltage : AC 100-240V
Outline dimension: 550mm X 360mm X 50mm
Weight : 3.5Kg

■Option PC board, Embed player (Build-to-order)

Price

Please inquire price by mail.

Newsight Japan also offers content production in 8-view. From ordinal 2D video 3D in 8-view images can be generated through Newsight Japan' unique software. CG based commercial film at customers' side will be fully utilized to make an attractive 3D content suitable for digital signage.

Newsight Japan offers 3D Digital Signage business model throughout the world with local signage operators in each country including Korea, Taiwan and China.

In addition to 24 inch size, Newsight Japan plans to produce larger sizes such as 55 inches, 65 inches, and 70 inches.

For inquiry, please contact: Kiyoto Kanda, President & CEO <u>kkanda@newsightjapan.com</u> +81 90 3236-6394 (Mobile)