

# "3D-nomics"

**Shared Economic growth by 3D related business solutions.**

**Newsight Japan generates economic growth by offering 3D in business environments.**

**3D No-Glasses Everywhere at any moment!**

**Enjoy your life with 3D ! Make your content in 3D ! Watch 3D without Glasses!**

Some people say, "3D is dead". The truth is that poor quality 3D is Dead and Quality 3D No-Glasses is now here! Quality 3D No-Glasses is now the perfect solution for all businesses to have to attract more customers. Newsight Japan has delivered thousands of Glasses-free 3D panels/displays throughout the world.

We design, produce, and deliver custom-made 3D panel/display to gaming industry, digital signage industry and other industries for adding 3D value for our customers.

In this exhibition, we show 2D to 3D content conversion system in real time, which will enhance the conventional 3D business area. "Establishing 3D business model in B2B area for our customers".

This is Newsight Japan's commitment as a member of 3D business society.

## Exhibit 1 24" Glasses-free 3D display with 2D to 3D real time conversion system

Conventional 2D image is automatically converted into 8-view 3D images real time in good quality. Input image data is either 1) 2D image 2) 3D/2-view(side-by-side) 3) 2D+Z(depth). Output image is adjusted for Newsight Japan's Glasses-free 3D displays in each size. This system is suitable for 3D Digital Signage as well as 3DTV without glasses. Future of 3DTV without glasses is now a reality with this content conversion system.

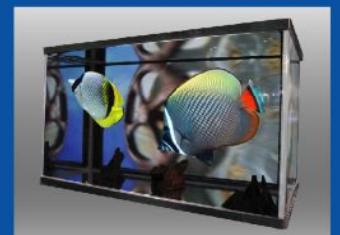


## Exhibit 2 24" Glasses-Free Tablet 3DTV (Prototype)

Watching TV is a part of our daily life. However, how to watch TV is changing by people's life style. Newsight Japan is now offering a 24" Tablet as a 3DTV without glasses. All 2D films and dramas can now be watched in 3D without glasses. When 2D images are selected, they are normal Full-HD quality images. This model is a working prototype and we are looking for a business partner to make this model as a mass production 3DTV.

## Exhibit 3 "AQUA 3D" with 3D fish

The first "AQUA 3D" was shown in April this year at Finetech/Display2013. This time we put 3D fish into our virtual water tank. You do not have to feed or take care of fish. You just feed electric power. 3D fishes in random move will take you to comfortable atmosphere making you relax. You can choose 3D fish from 30 selections. Suitable for offices and stores.



## Exhibit 4 "EyeFly3D" 3D everywhere, every moment with your iPhone and smart phone

"EyeFly3D" is made from nano-lens and enables to show 3D images everywhere, every moment when you use your iPhone and smart phone. It works as a regular protection sheet as well. Because of very fine nano based lens, small letters are readable. Both landscape mode and portrait mode are possible. Comfortable 3D images without glasses is always with you by "EyeFly3D". You can download application and watch side-by-side 3D images from YOUTUBE and any other source. iPad version is available soon.

\*"EyeFly3D" is a trademark of "nanoveu".