

Press Release Newsight Japan Ltd.

**Newsight Japan accepts Build-to-Order “Mirrorcle” , a new 3D Digital Signage System
September 1, 2014**

Newsight Japan accepts a new dimensional Digital Signage method “Mirrorcle” as Build-to-Order basis.

“Mirrorcle” shows holographic AS-3D images in a mirror, which is totally new advertising method.

There are two stages.

- 1) Mirror mode
- 2) Holographic AS-3D image

All of mirrors which are equipped in the market will be potential places for “Mirrorcle” such as mirrors at stations, power rooms for women at department stores and so on.

Size of AS-3D showing in a mirror is flexible. It is up to customers’ request and business model.

All of the system is Build-to-order.

Demo unit is available at the showroom of Zikoo at Roppongi, Tokyo, Japan.

<http://www.zikoo.co.jp/showroom/>

Website:

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http://newsightjapan.jp/index_e.html

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